



boo! Lice Prevention: Scares away lice...naturally.™

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Lice happens. It can happen to anyone, but it doesn't have to happen to your kids.

Commit to Boo! Lice Prevention and Scare Away Lice... Naturally™

- Infused with Tea Tree Oil - The most effective natural ingredient demonstrated to prevent lice.
- Zero fragrance, just the fresh, clean, pleasant scent of natural ingredients: peppermint, rosemary and lavender.
- Safe and gentle enough for everyday use.
- Non-Toxic, No Parabens, Sulfates, Phthalates, Synthetic Color, Propylene Glycol. Free of Gluten, Wheat, and Nuts.



FREE SHIPPING

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THE FACTS OF LICE

1. Lice are about the size of a sesame seed & are light brown in color.
2. Contrary to popular belief, lice do NOT jump or fly.
3. Head lice have nothing to do with lack of cleanliness. In fact, lice prefer clean, healthy heads because it is easier to attach to the hair shaft.
4. Lice are usually transmitted by direct head to head contact with an infested person or their belongings.
5. The most common symptom of a head lice infestation is persistent itching, particularly around the ears, back of neck and crown.
6. Head lice can live off a human head for up to 48 hours and live on a head for approx 30 days.
7. Nits are tiny white to light grey colored eggs that attach to one side of the hair shaft and do not come off easily. That is how you know the difference between nits and dandruff or dried gel.
8. Lice are most common in children 5-12 years old because of their play habits.
9. Consult your physician for information regarding lice removal.
10. Pure Tea Tree Oil is a known lice repellent and will aid in prevention, the same way Citronella works to repel mosquitoes – through the fragrance. According to the International Journal of Dermatology, Tea Tree is the most effective repellent of lice, even out performing DEET.

LICE PREVENTION

1. It is much easier to prevent lice than to get rid of lice.
2. Check your children's heads regularly. If the speck on the hair shaft doesn't move when you push it – be suspicious.
3. Educate your children about lice, in a practical way. Don't freak them out – just inform them. They should not feel that it is a 'taboo' subject. Anyone can get lice.
4. Teach them to never share hats, scarves, brushes or combs.
5. Use BOO! Shampoo & Conditioner, which is infused with pure Tea Tree Oil, the strongest natural repellent of lice. It's safe and gentle enough to use daily.

